

Contact details of the Agency

Name of The Agency : _____
PAN / Govt. Reg. No : _____
Contact Person Name : _____
Address : _____

Telephone & Mob No : _____
Website : _____
E Mail : _____

Organisation Details

Year of Establishment : _____ Employee Size: _____
Marketing Team Size: _____ Support Team Size : _____

Type of Agency

Proprietorship Partnership
 Private Limited Public Limited

Business focusarea of the Agency in the Indian Market:

1. _____
2. _____
3. _____
4. _____

Business focusarea of the Agency in the International Market:

1. _____
2. _____
3. _____
4. _____

Existing Customer Coverage (In India & Abroad)

- | | |
|--------------------------------------|--|
| 1. Universities (India): _____ | 2. Universities (Abroad) : _____ |
| 3. Govt. & State Libraries: _____ | 4. Business Management Colleges: _____ |
| 5. Corporates & Organisations: _____ | 6. Others: _____ |

Please list the top 10 Journal subscribers (Govt. bodies, Corporates and Institutions)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Please list the top 4 Publishers, whom you are already associated,

1. _____
2. _____
3. _____
4. _____

Declaration:

I / We hereby confirm that the information provided herein is accurate and correct to my/our knowledge and I / we have not withheld any information which is useful for the mutual association.

Authorised Signatory: _____

Name : _____ Date & Place _____