



ICTACADEMY

presents



Skycampus

DIGITAL KNOWLEDGE SERIES

— 2020 —

SEASON 3

THE FUTURE IS HERE NOW

EXPERT TALKS & CONVERSATIONS

27th April to 01st May 2020 : Every Day 10:00 – 11:30 am

SEASON 3 – POST EVENT REPORT

ABOUT ICT ACADEMY

ICT Academy is an initiative of the Government of India in collaboration with the state Governments and Industries. ICT Academy is a not-for-profit society, the first of its kind pioneer venture under the Public-Private-Partnership (PPP) model that endeavors to train the higher education teachers and students thereby exercises on developing the next generation teachers and industry ready students. With training of teachers and students as the primary objective, ICT Academy has been working through a seven-pillar program in the areas of Faculty Development, Student Skill Development, Entrepreneurship Development, Youth Empowerment, Industry Institute Interaction, Digital Empowerment and Research & Publications. ICT Academy is recently endorsed and recommended by NITI Aayog (National Institution for Transforming India Aayog), the National Planning body of Government of India as one of the unique organization for dissemination and replication, which is aligned to the Skill India Vision of the Government of India.



ABOUT SKYCAMPUS

Education is one powerful tool that will improve the lives of people and their families, and the communities they live in. ICT Academy with a goal of empowering every educators and student through expert talk has launched "SkyCampus" initiative, an interactive online learning platform.

The purpose and scope of SkyCampus is to bring quality academic and career support to all academic and student fraternity and ensure success in the 21st century education. ICT Academy is collaborating with corporate gurus to create a massive online learning platform, that will address all the major challenges of content delivery and learning methodology.

SKYCAMPUS – DIGITAL KNOWLEDGE SERIES

ICT Academy has launched Digital Knowledge Series through its SkyCampus platform, with an objective of providing industry expert sessions on various topics relevant to the context of today and future.

Season 3 - 'The Future is Here Now'

Rapidly evolving new technologies are driving increased automation, fading the bounds of where work is performed, and has been giving rise to new models and practices. It is not about replacing people, but rather how new technologies are fusing the physical, digital, and biological worlds. Many experts state that the Future is already here. The SEASON 3 of Sky campus themed "The Future is Here Now" focused on the Future of Everything; the future of Learning, Education, Business, Technology, etc., which is important in the context to the Future of our New India.

Participants

Academic Leaders, Educators, Industry Professionals, Entrepreneurs and Students from across the globe.

SEASON 3 SPEAKERS



Ramanan Ramanathan
Mission Director, Atal Innovation Mission, NITI Aayog, Govt. of India



Dr. Thangam Meganathan
Chairperson - Rajalakshmi Institutions
Chairperson - CII Chennai Zone



Shradha Sharma
Founder And CEO
Yourstory Media Pvt. Ltd.



Raman Batra
Exe. Vice President
Noida Institute of Engg & Technology



P C Bala
Managing Director
Matrix Business Services India Pvt Ltd



Dr. S Vaidhyasubramaniam
Vice Chancellor
SASTRA University



Senthil Nayagam
SVP & Global Head - Revenue Assurance & Chief Learning Officer, Hexaware Technologies



Dr. Karisiddappa
Vice Chancellor
Visvesvaraya Technological University



Rajan Sethuraman
Chief Executive Officer
Latentview Analytics



Vivek Mehra
Managing Director & CEO
Sage Publications India Pvt. Ltd.



Ravi Arora
Vice President - Innovation
Tata Sons



Dr. Sandeep Sancheti
Vice Chancellor
SRM Institute of Science and Technology

SEASON 3 - SCHEDULE

Date	Experts	Organization / Profession
27 APRIL 2020 (MON)	Ramanan Ramanathan Dr. Thangam Meganathan	NITI Aayog, Govt. of India Rajalakshmi Institutions
28 APRIL 2020 (TUE)	Shradha Sharma Raman Batra	YourStory Media Pvt. Ltd. Noida Institute of Engg. & Technology
29 APRIL 2020 (WED)	P C Bala Dr. S Vaidhyasubramania	Matrix Business Services India Pvt. Ltd. SASTRA University
30 APRIL 2020 (THU)	Senthil Nayagam Dr. Karisiddappa Rajan Sethuraman	Hexaware Technologies Visvesvaraya Technological University Latentview Analytics
01 MAY 2020 (FRI)	Vivek Mehra Ravi Arora Dr. Sandeep Sancheti	Sage Publications India Pvt. Ltd. Tata Sons SRM Institute of Science and Technology

Moderator: Dr. B Anbuthambi, President, ICT Academy

SESSION 1

27 APRIL 2020, MONDAY, 10:00 AM TO 11: 30 AM

- Ramanan Ramanathan, Mission Director, Atal Innovation Mission, NITI Aayog, Govt. of India
- Dr. Thangam Meganathan, Chairperson - Rajalakshmi Institutions & Chairperson – CII Chennai Zone



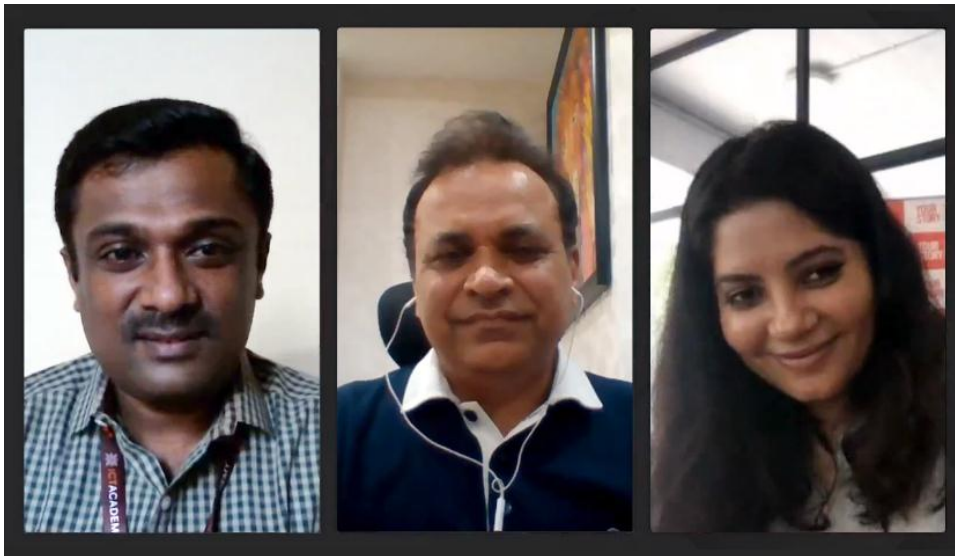
According to Ramanan Ramanathan, the importance of innovation is to meet the demands and to position in the future. More than 65 percent of nation's population is under 35 years old and we have become the fastest growing economy in past 10 years. Innovations like 3D printing, Robotics, Advanced transportation systems, IoT, 5G networks has created revolution. Everyone as educators need to be a mentor of change that creates an ecosystem of innovation and entrepreneurship.

Dr. Thangam Meganathan on her address mentioned that, as a nation we need to be exemplary. With technology, the globe has become a village and education still will undergo lot more changes in its model. A blended model is always suggested which is equally learner centric and also maintains social interaction. Learning can be both qualitative and quantitative and the desire to learn and teach are equally important.

SESSION 2

28 APRIL 2020, TUESDAY, 10:00 AM TO 11: 30 AM

- Shradha Sharma, Founder and CEO, Yourstory Media Pvt. Ltd.
- Raman Batra, Exe. Vice President, Noida Institute of Engg & Technology



According to the speakers, to look at the future we have to look at the past. If we look at the last few decades, we as humans has evolved a lot in terms of efficiency, ease of doing things, advancement in businesses and lifestyle, and the wealth creation. For example, in the past, we have communicated through inland letters and post card but now we started communicating through email and social media. The technology and engineering have helped us in accomplishing tasks easily. These evolutions have eventually advanced our way of doing business and the way we live. The past teach us how we evolved, similarly the future will be much more advanced with what we are right now. Today our economy is around USD 3 Trillion; in future with USD 5 Trillion of wealth we will be much more advanced. Artificial Intelligence, big data, automation etc. everything is going to be huge and going to play a major role.

Finally, as faculty member one need to focus on the four key growth factors such as efficiency, ease of doing things, advancement in businesses and lifestyle, and the wealth creation. Every innovation and the progress focus on these four factors. We as change-makers cannot rely on our laurels, we need to constantly reinvent ourselves in terms of learning, acquiring new skills and explore new ways of doing things.

SESSION 3

29 APRIL 2020, WEDNESDAY, 10:00 AM TO 11: 30 AM

- P C Bala, Managing Director, Matrix Business Services India Pvt. Ltd.
- Dr. S Vaidhyasubramaniam, Vice Chancellor, SASTRA University.



According to Dr. Vaidhyasubramaniam, the brutal reality is that Schools and Colleges are considered non-essential during pandemic situations. But moving forward, we need to make difference by creation of digital ecosystems. How are we prepared to create a winning formula depends on creating short term and long term plans in every academic years. At-last education has to be learner centric. He concluded tracing an individual growth story, demonstrating the cycle of “From home work to work from home again”.

P C Bala stated that, COVID 19 pandemic is just a passing cloud but possess some silver lining. It has declined the dependency on one nation i.e. it disrupted the supply chain, yielding more opportunity for investments. India is very well placed in the eyes of investors and we have maturity to handle any pandemic situations. Finally, our nation is equipped with skills, infrastructure (partially), education and entrepreneurial spirit.

SESSION 4

30 APRIL 2020, THURSDAY, 10:00 AM TO 11: 30 AM

- Senthil Nayagam, SVP & Global Head - Revenue Assurance & Chief Learning Officer, Hexaware Technologies
- Dr. Karisiddappa, Vice Chancellor, Visvesvaraya Technological University
- Rajan Sethuraman, Chief Executive Officer, Latentview Analytics



Dr. Karisiddappa on his address mentioned the following. As an educator, we need to precisely understand our role. Digital intervention is just a tool or an additional component and not a substitute for classrooms. We need to bring in universal human values, re-design the curriculums by bringing courses on newer technologies. By rise of digital interventions, the role of educators has actually been increased, contradicting the general belief that the educator role has been minimized.

Senthil Nayagam on his address mentioned the following. Technology keeps changing ever so frequently and technology skills are short lived. Hence, instead of skill based thinking it must be role based thinking. On future days, remote learning is going to be natural and it is important to have self-motivation to learn. At-last, the most important ability is the ability to learn.

Rajan Sethuraman on his address mentioned the following. Trust is the fundamental aspect in business world and we are going through an agile model of development. There are 3 models of trust 1. Local relationship based 2. Hierarchy or Authority based 3. Democratic or Technology based. Data establishes the foundation in technology based trust since most trust problems are caused by information asymmetry.

SESSION 5

01 MAY 2020, FRIDAY, 10:00 AM TO 11: 30 AM

- Vivek Mehra, Managing Director & CEO, Sage Publications India Pvt. Ltd.
- Ravi Arora, Vice President - Innovation, Tata Sons
- Dr. Sandeep Sancheti, Vice Chancellor, SRM Institute of Science and Technology



According to Dr. Sandeep Sancheti, Change is the essential element of life. Certainty is not there but attempt has to be there for a sustainable growth. With reference to education, there should be more focus on research and experiential learning. By rise of digital interventions, there will be developments in virtual labs, webinars, etc. In our present day education system, the internships were still not up to the mark and project based learning has to develop.

Ravi Arora on his address mentioned the following. We need to be self-reliant by creating and implementing technology led innovations. With reference to engineering education, the program should be more inter-discipline (Example: Environment – Biology – Computer Science). The projects even can be focused right from the 1st year instead on the final year.

Vivek Mehra on his address mentioned the following. The aspirations of human being have been changed in terms of work loyalty and preferences. The big three issues in COVID 19 pandemic are 1. Personal hygiene (Social distancing) 2. Work from home (The rise of generalists and multi-skilling) 3. Re-skilling and Up-skilling (Tech skilling especially with applications). Finally, it is never to be business as usual.

TESTIMONIALS

DR. SURESH MANE, PRINCIPAL, GIRIJABAI SAIL INSTITUTE OF TECHNOLOGY, KARWAR, KARNATAKA

Skycampus series addressed various topics of relevance, adding value to all the attendees. ICT Academy has done a commendable job, making learning possible amid the lockdown.

PROF. IRANNA, VICE PRINCIPAL, TONTADARYA COLLEGE OF ENGINEERING, GADAG, KARNATAKA

I have attended and attending the sessions regularly. The address of Dr. Karisiddappa, Senthil Nayagam and Rajan Sethuraman was especially very much helpful, explaining how industry can be a part of active education system. I thank speakers and ICT Academy for this opportunity.

AISHWARYA SHIVAKUMAR, ST. ANNE'S ARTS AND SCIENCE COLLEGE, CHENNAI

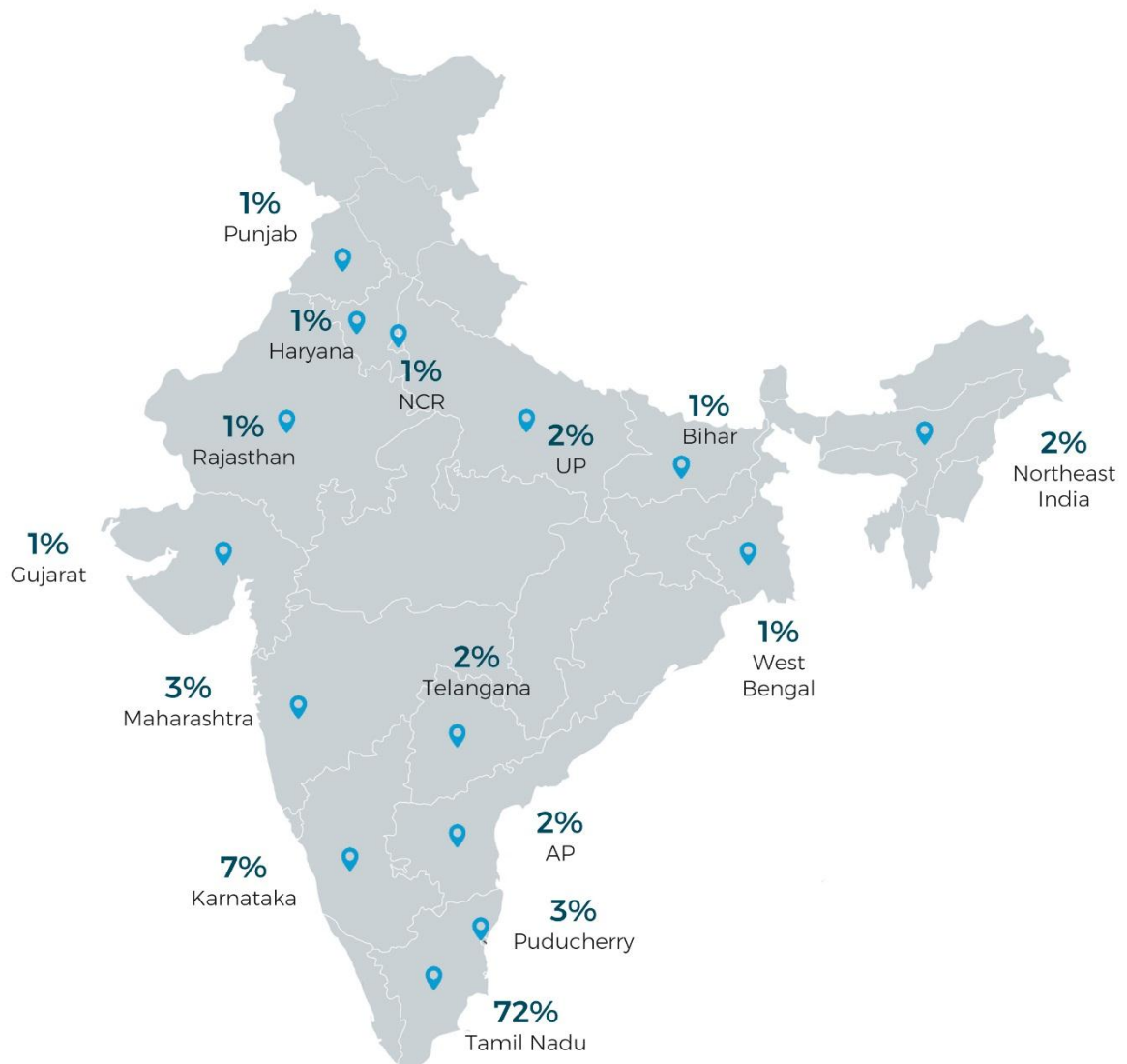
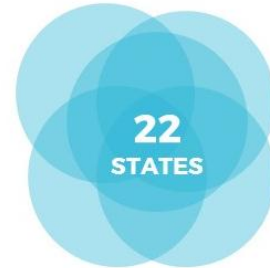
ICT Academy has organized a wonderful session. Not just encouraging but giving an opportunity to add skills sets besides delighted to receive certificates.

SUBASINI SELVARAJ, ST. ANNE'S ARTS AND SCIENCE COLLEGE, CHENNAI

Informative and wonderful sessions. I assure that students of St Anne's Arts and Science College will attend all these sessions, making productive time in lockdown and taking a step towards the dream.

PARTICIPANTS STATE-WISE SPLIT-UP

THE FUTURE IS HERE NOW – 27 APRIL – 01 MAY 2020



PARTICIPANTS PROFILE SPLIT-UP

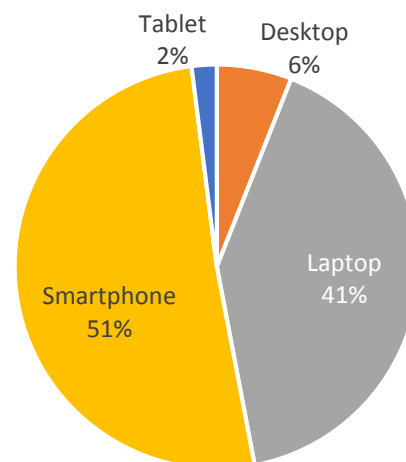
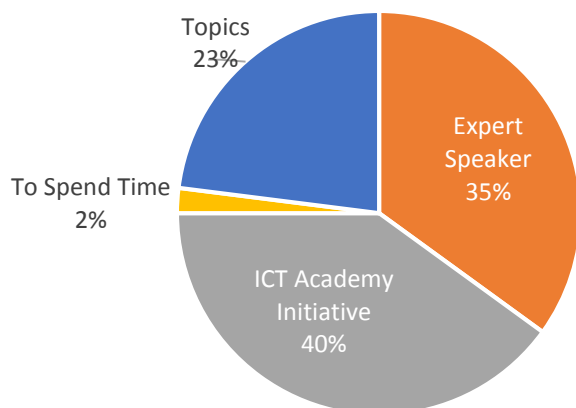
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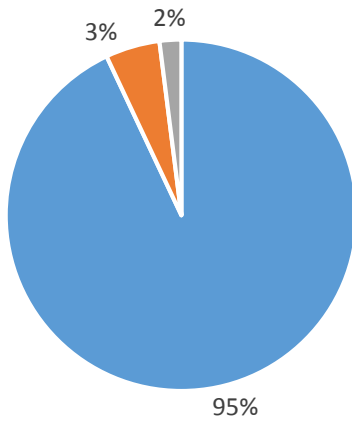
FEEDBACK ANALYSIS

Why Chose to Attend Digital Knowledge Series Season 3

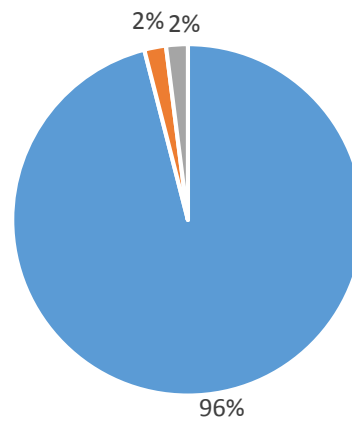
Medium of Access



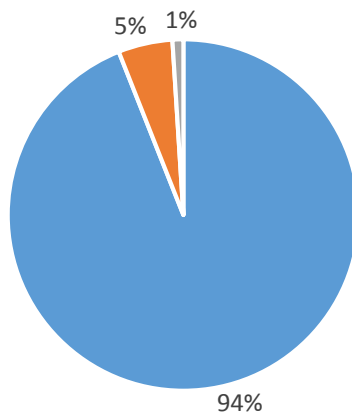
Content is Relevant



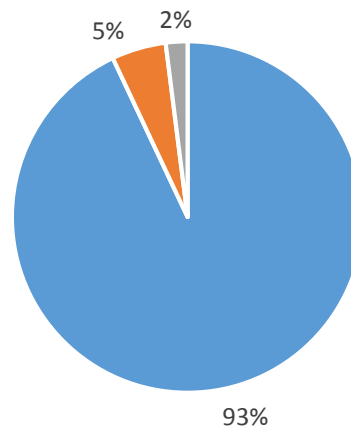
Speaker Presentation is Good



Speaker Concerned About Audience Understanding



Likely to Attend another Season

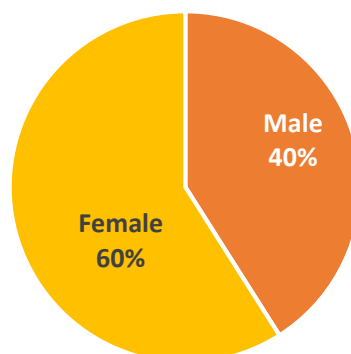


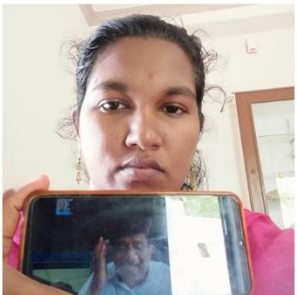
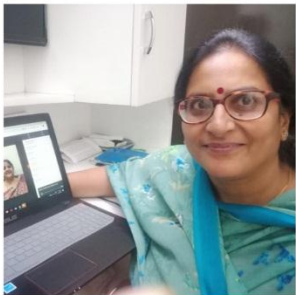
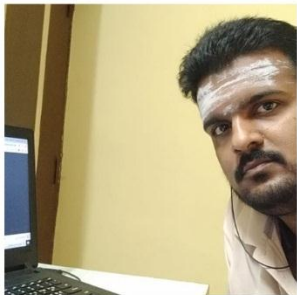
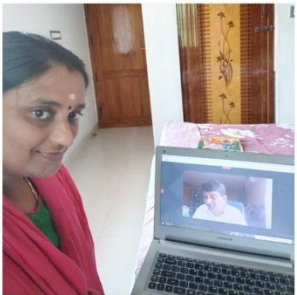
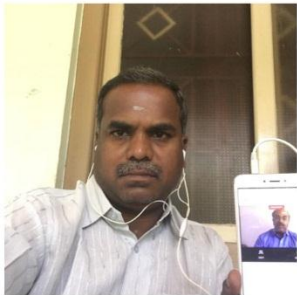
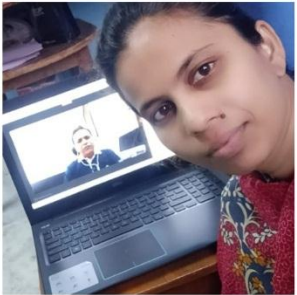
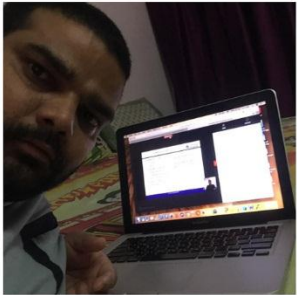
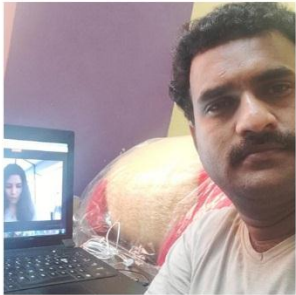
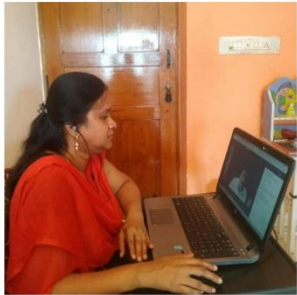
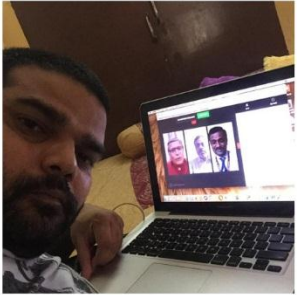
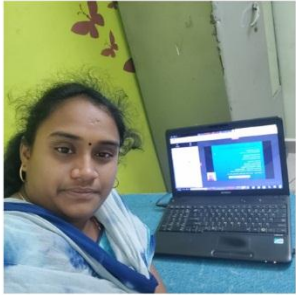
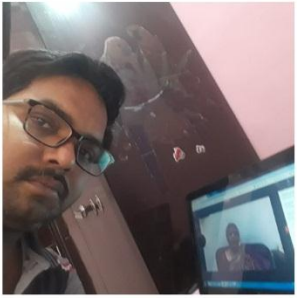
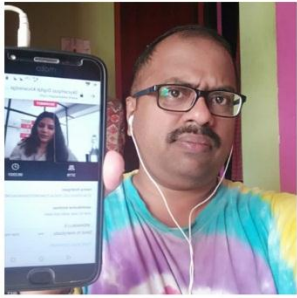
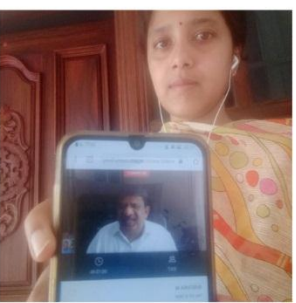
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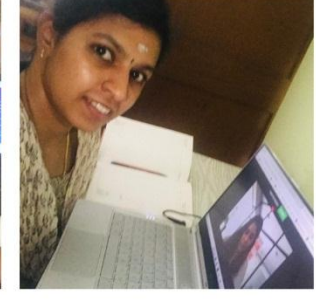
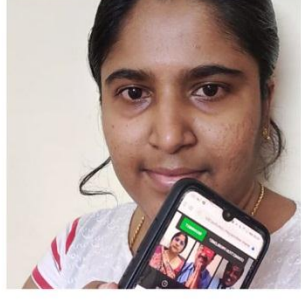
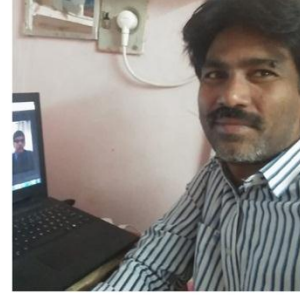
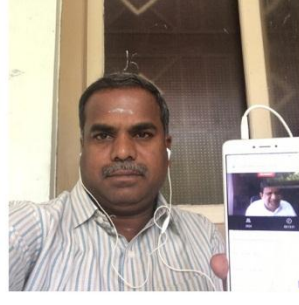
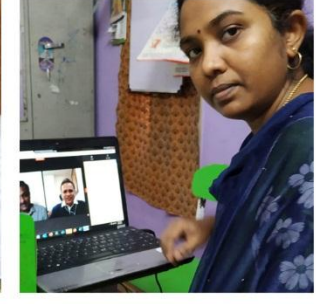
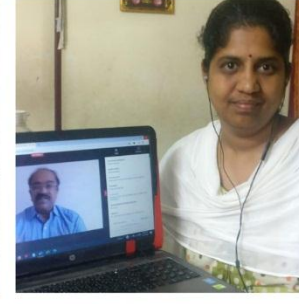
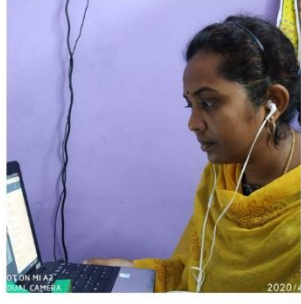
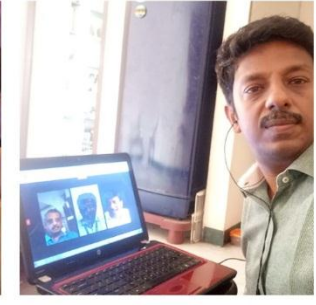
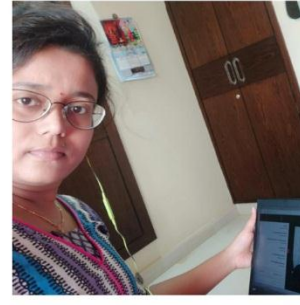
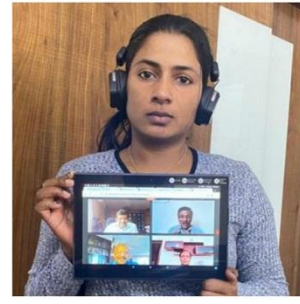
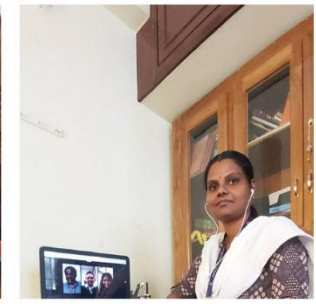
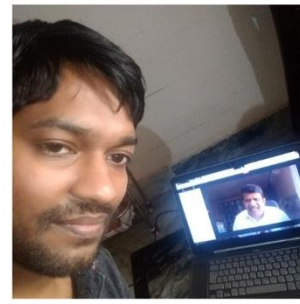
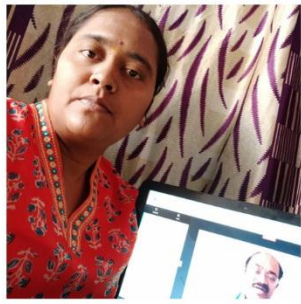
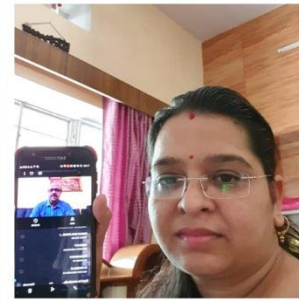
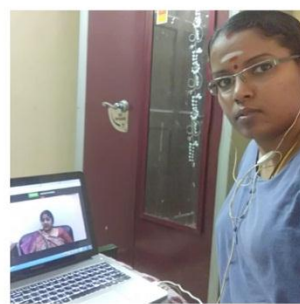
Neutral

Disagree

PARTICIPANTS GENDER RATIO









All videos available in YouTube Channel
<https://youtube.com/ictacademyindia>

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