



ICTACADEMY

presents



Skycampus

DIGITAL KNOWLEDGE SERIES

— 2020 —

SEASON 2

LEADING IN A VUCA WORLD

EXPERT TALKS & CONVERSATIONS

20th to 24th Apr 2020 : Every Day 10 - 11 am

SEASON 2 - POST EVENT REPORT

ABOUT ICT ACADEMY

ICT Academy is an initiative of the Government of India in collaboration with the state Governments and Industries. ICT Academy is a not-for-profit society, the first of its kind pioneer venture under the Public-Private-Partnership (PPP) model that endeavors to train the higher education teachers and students thereby exercises on developing the next generation teachers and industry ready students. With training of teachers and students as the primary objective, ICT Academy has been working through a seven-pillar program in the areas of Faculty Development, Student Skill Development, Entrepreneurship Development, Youth Empowerment, Industry Institute Interaction, Digital Empowerment and Research & Publications. ICT Academy is recently endorsed and recommended by NITI Aayog (National Institution for Transforming India Aayog), the National Planning body of Government of India as one of the unique organization for dissemination and replication, which is aligned to the Skill India Vision of the Government of India.



ABOUT SKYCAMPUS

Education is one powerful tool that will improve the lives of people and their families, and the communities they live in. ICT Academy with a goal of empowering every educators and student through expert talk has launched "SkyCampus" initiative, an interactive online learning platform.

The purpose and scope of SkyCampus is to bring quality academic and career support to all academic and student fraternity and ensure success in the 21st century education. ICT Academy is collaborating with corporate gurus to create a massive online learning platform, that will address all the major challenges of content delivery and learning methodology.

SKYCAMPUS – DIGITAL KNOWLEDGE SERIES

As a part of SkyCampus, ICT Academy has launched Digital Knowledge Series through its SkyCampus platform, with an objective of providing industry expert sessions on various topics relevant to the context of today and future.

Season 2 - 'Leading in a VUCA World'

VUCA is a term that was coined more than a decade which described the environment as Volatile, Uncertain, Complex, and Ambiguous. Very often, this is how the world we currently live in is perceived. The Season 2 of Sky campus themed "Leading in a VUCA World" featured expert talks and conversations of industry leaders , policymakers and experts delivering session on how educators, students, professionals and citizen should effectively lead oneself, others and organization in a VUCA world..

Participants

Academic Leaders, Educators, Industry Professionals, Entrepreneurs and Students from across the globe.

SEASON 2 SPEAKERS



Prof. Anil D. Sahasrabudhe
All India Council for Technical Education



Lakshmi Narayanan
Cognizant | ICT Academy



Sivakumar
ICT Academy



Prof. KK Aggarwal
National Board of Accreditation



Ram Singampalli
Hexaware Technologies



Narayanan Ramaswamy
KPMG



Rajendran Dandapani
Zoho Corporation



**Sangeeta Shankaran
Sumesh**
High Performance Business Coach



Dr. Manish Kumar
National Skill Development Corporation



V Pattabhi Ram
Chartered Accountant, Author and
Public Speaker



Shiv Ajagane
Atos Syntel



Dr. Murali Padmanabhan
Virtusa



Sanjiv Goswami
Springer India Pvt Limited



Dr B Anbuthambi
ICT Academy

SEASON 2 - SCHEDULE

Date	Experts	Organization / Profession
20 APRIL 2020 (THU)	Prof. Anil D. Sahasrabudhe Lakshmi Narayanan M Sivakumar	All India Council for Technical Education Cognizant ICT Academy
21 APRIL 2020 (FRI)	Prof. KK Aggarwal Ram Singampalli Narayanan Ramaswamy	National Board of Accreditation Hexaware Technologies KPMG
22 APRIL 2020 (SAT)	Sangeeta Shankaran Sumesh Rajendran Dandapani	High Performance Business Coach Zoho Corporation
23 APRIL 2020 (MON)	Dr. Manish Kumar V Pattabhi Ram	National Skill Development Corporation CA, Author and Public Speaker
24 APRIL 2020 (TUE)	Dr. Murali Padmanabhan Shiv Ajagane Sanjiv Goswami	Virtusa Atos Syntel Springer India Pvt Limited

Moderator: Dr. B Anbuthambi, President, ICT Academy

SESSION 1

20 APRIL 2020, 10:00 AM TO 11: 15 AM

- Prof. Anil D. Sahasrabudhe, Chairman, AICTE
- Lakshmi Narayanan, Emeritus Vice Chairman, Cognizant, Chairman, ICT Academy
- M Sivakumar, Chief Executive Officer, ICT Academy



According to M Sivakumar, VUCA which stands for Volatile, Uncertain, Complex, Ambiguous were all negative in notion. It should be Vision, Understanding, Courage and Adaptability as defined by Bill George in 2016, in other words VUCA 2.0.

Prof. Anil D. Sahasrabudhe on his slot mentioned the following, VUCA can be redefined as Victory, Universal human value, Collaborate and Attitude. AICTE has indeed taken digital initiatives such as Swayam 1.0, which has online courses, examinations and evaluation facilities. It also possesses National Academic Depository, where universities can upload certificates and other documents of students and it is available for free for first two years. Amid this situation, Skycampus is an upgraded version of Bridge event.

Lakshmi Narayanan on his address stated that great leaders emerge in times of crisis. Our common goal in education sector is to create great learning environment. There has to be changes made to leverage capacity of teachers, bringing newer courses, and newer learning models. That reduces over capacity in employment and IT industry has already passed it.

SESSION 2

21 APRIL 2020, 10:00 AM TO 11: 15 AM

- Prof. (Dr.) K K Aggarwal, Chairman, NBA
- Ram Singampalli, Chief Operating Officer, Hexaware Technologies
- Narayanan Ramaswamy, National Leader – Education and Skill Development, KPMG



According to K K Aggarwal, VUCA has been in limelight for some time. It is driven by several things such as rate of change, which forces us to be innovative. In 2020, knowledge is developing every 6 months especially in ICT Technologies. Mobile education is an example. A graduate in an average changes about 10 jobs and 65% of the educators do not know what new knowledge required. The goal here is to learn how to learn.

According to Ram Singampalli, setting up priorities is very essential in VUCA world. For education sector, factors like investments to be prioritized among Technology, Faculties, Students and other inventories. Situations like COVID 19 pandemic can be either taken as a trouble or a window of opportunity for business continuity and it is important to add on our skills.

Narayanan Ramaswamy on his address stated that the world today demands lot of patience and we need to come out of the tunnel vision. Universities were monolith before but now it has multiple entry and exits and perpetual environment. We need to be mindful and there should be lifelong learning and learning across.

SESSION 3

22 APRIL 2020, 10:00 AM TO 11: 15 AM

- Sangeeta Shankaran Sumesh, ED & CFO, Dun & Bradstreet
- Rajendran Dandapani, Director, ZOHO Corporation



Beginning the session using a fictional character named Ananth, who has issues in business, Sangeeta Shankaran Sumesh explained unlocking business in the VUCA world. The term VUCA has become VUCARD where R and D stand for Risky and Disruptive. Business is all about managing to turn around. Every business has different wheels with regards to finance, strategy, etc. Rational financial decisions, engaging employees in a meaningful manner, giving employees a proper sense of direction, analyzing supply chain risks, avoiding delays are some of the critical measures to sustain business under any circumstances.

Rajendran Dandapani on his address mentioned the following. The features of COVID 19 can be related to business models. The Superpower of novelty (citing Gmail as an example with unlimited storage), the superpower of multiplier effect, the power of mutation and adaptability etc. can all be related to sustaining business. We need to be different and create continuous growth. The 3 important skills considered important after this COVID 19 pandemic would be writing, programming and speaking.

SESSION 4

23 APRIL 2020, 10:00 AM TO 11: 15 AM

- Dr Manish Kumar, Managing Director, NSDC
- CA V Pattabhi Ram, Author and Public Speaker



Dr Manish Kumar on his address mentioned the following. Educators create immense value to the nation. The information has become very powerful. Nothing seems to be stable and we are challenging our own paradigms. Employees are demanded with concurrent knowledge and we need to capitalize skilling to match the requirements. NSDC by its various initiatives provide skill training to 6,00,000+ higher secondary students every year, connecting with 7000+ schools. NSDC also has development bank which lends money to institutions for skill programs.

Pattabhi Ram while asked about COVID 19 outbreak and the government's initiatives in investments, he stated that digital transformation happened overnight in this pandemic. This pandemic has also mandated work from home practise and increased practise in sanitation. The Government is right in investments and turbulence provides both danger and opportunity. COVID 19 pandemic tells us that we need to have liquid cash for at-least 6-12 months and health insurance is mandatory.

SESSION 5

24 APRIL 2020, 10:00 AM TO 11: 15 AM

- Dr Murali Padmanabhan, Senior VP, Head – Global Training & Development, Virtusa
- Shiv Ajagane, VP & Global Delivery Head – Manufacturing, ATOS
- Sanjiv Goswami, Managing Director, Springer India (P) Ltd



According to Dr Murali Padmanabhan, the common factor for VUCA is unknown. As we age, we start to believe that we know everything but at the time of crisis, how to respond if we don't know what to do? The solutions are, seeing what others can help us with, paying attention to our own strength and paying attention to the strength of the team. At the end, we just can't know everything since knowing and not knowing always co-exist.

Shiv Ajagane highlighted strategies for sustaining business in crisis situations. When employees were bound to work from remote places, factors such as data security, network bandwidth are crucial. Changing policies, quick decision making, scaling down, re-deployment, managing cash flows are very challenging and we need to come with different commercial models.

Sanjiv Goswami has mentioned the following. IoT, Robotics, Machine Learning, etc are not limited to tech practitioners. In VUCA world, automation of many kinds has come and will come. New bottom line will evolve and we have to combine national, social goals with international and sustainable goals.

TESTIMONIALS

ANKIT KUMAR SHARMA, UNIVERSITY OF ENGINEERING & MANAGEMENT (UEM), JAIPUR.

I attended the Session on “Unlocking Business” by Sangeeta Sumesh and “The Corona Effect” by Rajendran Dandapani. Both were really inspirational and the session was a great eye-opener for me.

PROF. SANDEEP, KLE BBA COLLEGE, KARNATAKA

I have attended first two session and they were very informative. I believe the topics will create wonders in my teaching.

ANWARA SHAHIN, HEAD – COMPUTER APPLICATIONS, MOHAMED SATHAK HAMID COLLEGE OF ARTS & SCIENCE FOR WOMEN, RAMANATHAPURAM

Happy to be a part of Skycampus Season 2 despite being from a non-member institution. It was delighted to have received certificates for Season 1 by ICT Academy.

PRIYANKA PATKI, RAJA RAJESHWARI COLLEGE OF ENGINEERING, BENGALURU, KARNATAKA.

Very enlightening sessions. I thank ICT Academy, keeping our learning curve up and high, amid this lockdown.

SINDHUJA, ASSISTANT PROFESSOR, DEPARTMENT OF CSE, AVINASHILINGAM UNIVERSITY, COIMBATORE.

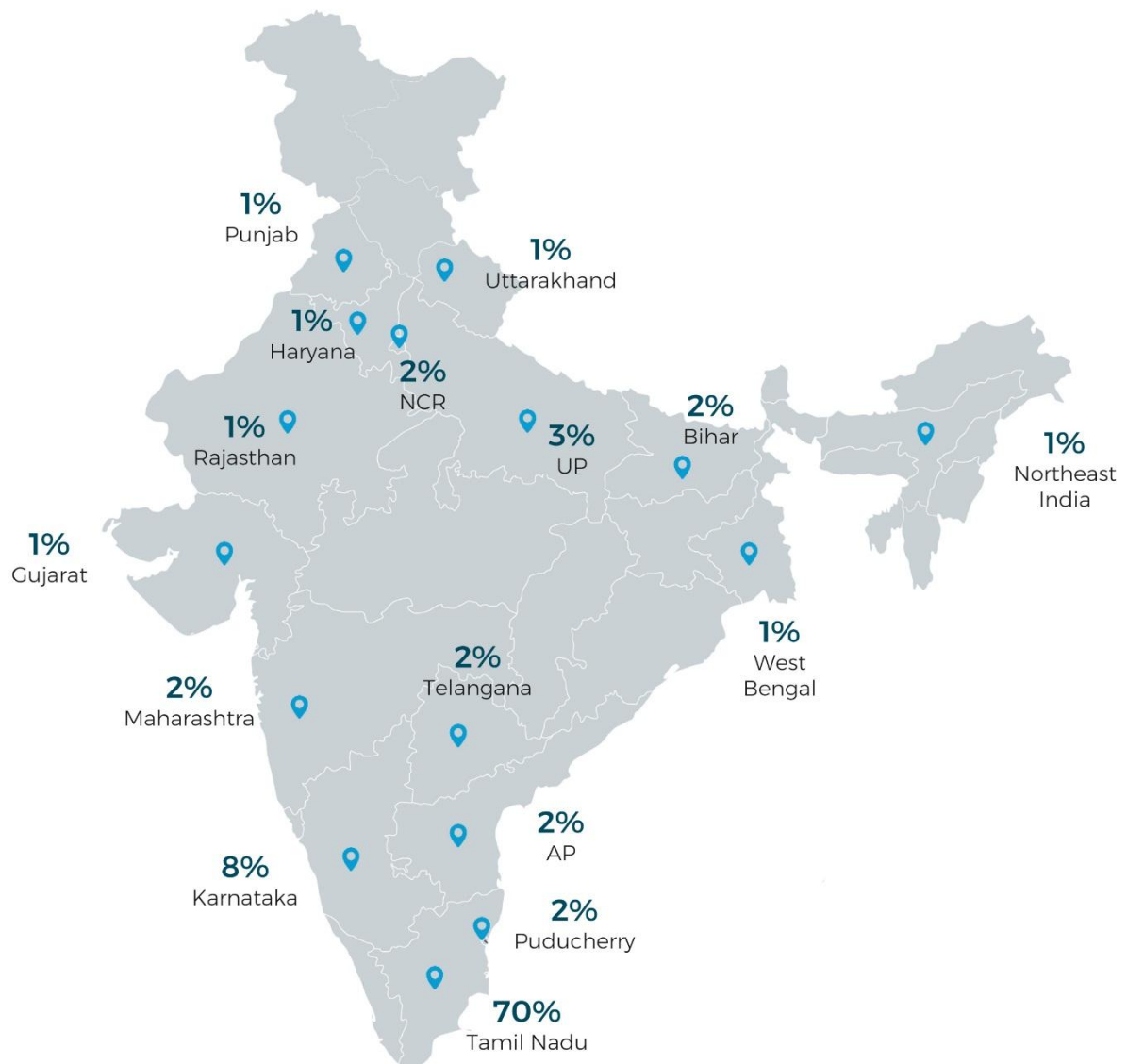
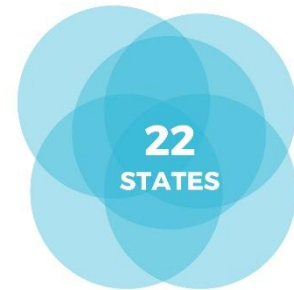
I have attended all the sessions of Season 2. It was very useful and looking forward for more such sessions.

DR SHANTI IYER, PRINCIPAL, DR NSAM FIRST GRADE COLLEGE, BENGALURU.

I have attended four sessions of Season 2. Very brilliantly put across the concept of “VUCA”, thanks to the speakers and ICT Academy, giving clarity on overcoming crisis.

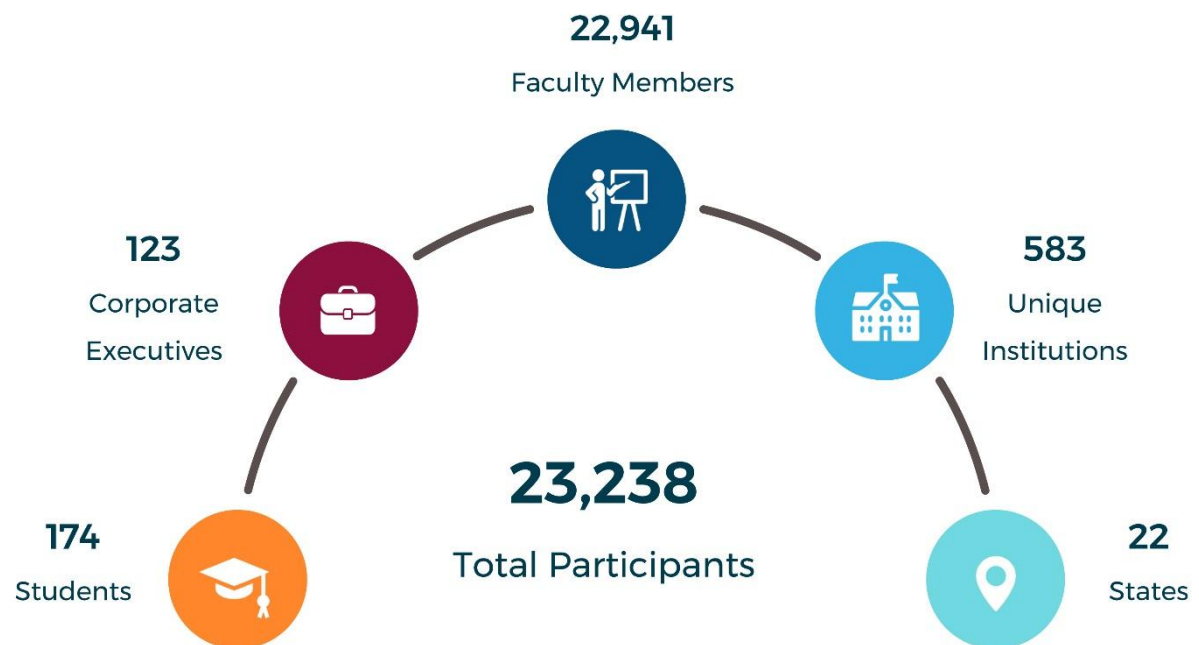
PARTICIPANTS STATE-WISE SPLIT-UP

LEADING IN A VUCA WORLD – 20 APRIL – 24 APRIL 2020



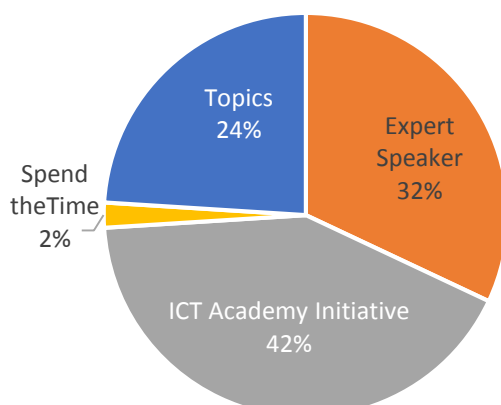
PARTICIPANTS PROFILE SPLIT-UP

LEADING IN A VUCA WORLD – 20 APRIL – 24 APRIL 2020

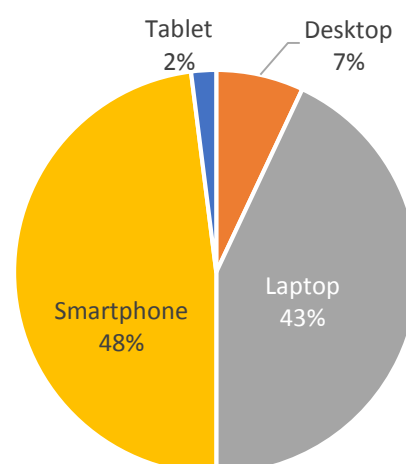


FEEDBACK ANALYSIS

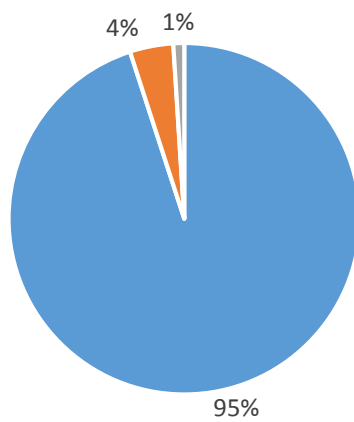
Why Chose to Attend Digital Knowledge Series Season 2



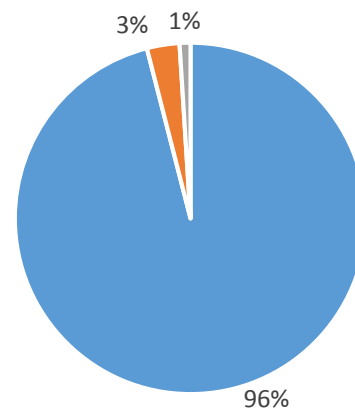
Medium of Access



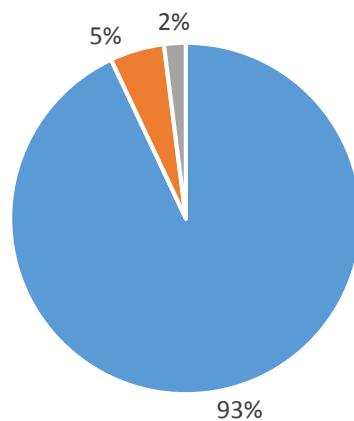
Content is Relevant



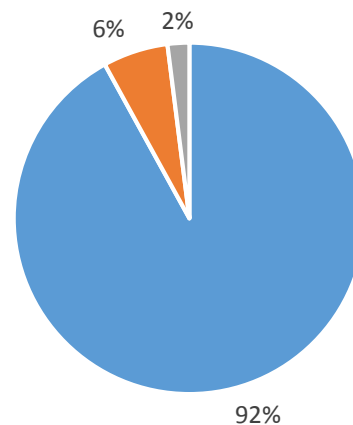
Speaker Presentation is Good



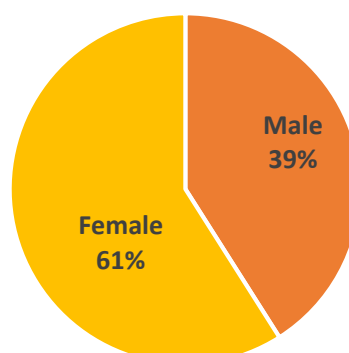
Speaker Concerned About Audience Understanding



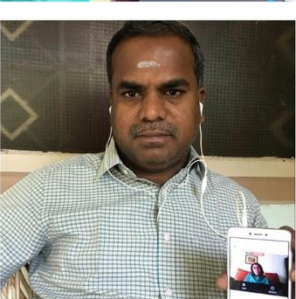
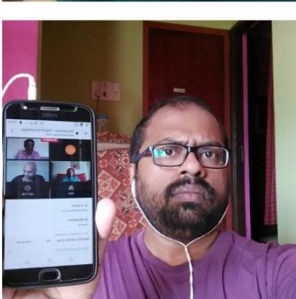
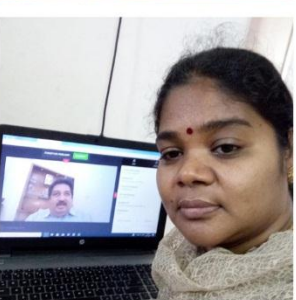
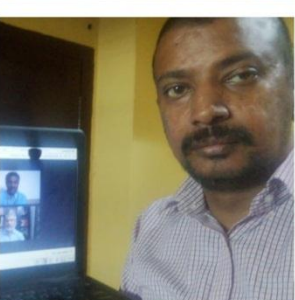
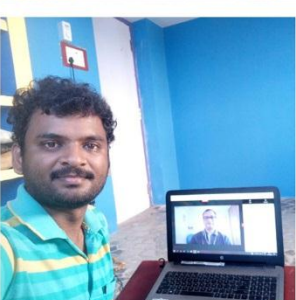
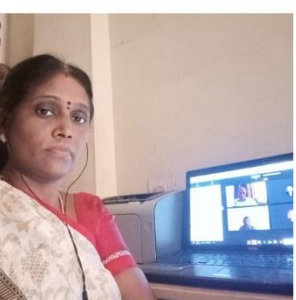
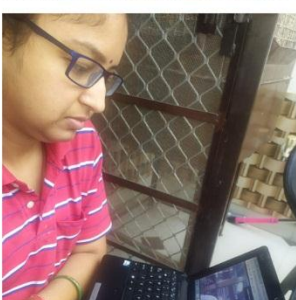
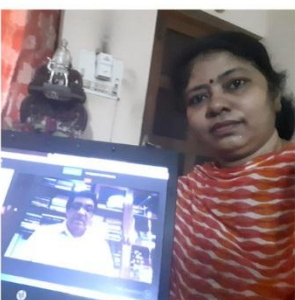
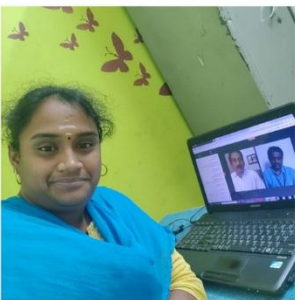
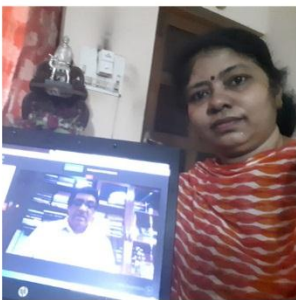
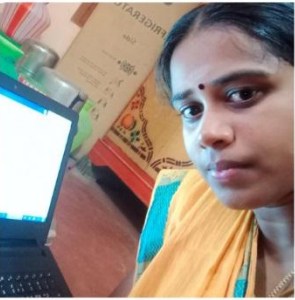
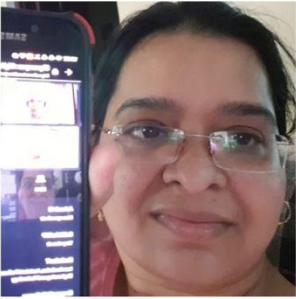
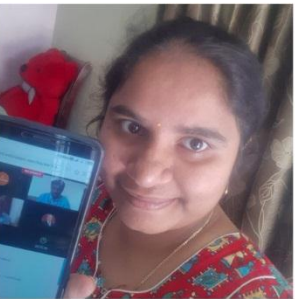
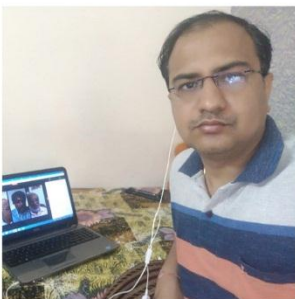
Likely to Attend another Season

 Agree Neutral Disagree

PARTICIPANTS GENDER RATIO







**All session videos are available at
<https://youtube.com/ictacademyindia>**

contact@ictacademy.in

www.ictacademy.in/skycampus